



Monthly Plans



Starter

\$29

per month, per user

Lightweight CRM for startups with built-in calling and SMS

See Details →

Basic

\$69

per month, per user

Complete sales CRM to track unlimited leads with built-in reporting

See Details →

Professional

\$99

per month, per user

Well-rounded CRM with time-saving automation and multiple pipelines

See Details →

Business

\$149

per month, per user

The ultimate all-in-one CRM and sales performance solution

See Details →

All plans include these must-haves...

Core features (CRM)

- ✓ Store and track Leads, Contacts, & Opportunities
- ✓ Activity & Task Management
- ✓ Pipeline Views
- ✓ Custom Fields & Custom Activities
- ✓ API & Zapier access
- ✓ Save Lead lists (Smart Views)
- ✓ Data import/export tools
- ✓ Search & activity history
- ✓ Two-factor auth (2FA)
- ✓ Activity & Opportunity Reporting

Email

- ✓ 2-way email sync
- ✓ Templates
- ✓ Scheduling & reminders
- ✓ Snooze & undo send
- ✓ Email & open response tracking

Service

- ✓ Self-service help center
- ✓ Email support

Calling & SMS

- ✓ Built-in global outbound and inbound calling
 - ✓ Phone number
 - ✓ Send/receive SMS (US, CA, GB, AU)
 - ✓ Call forwarding
- Calls & SMS usage are charged separately.

Starter

The best all-in-one sales starter kit for 1-3 person teams.

Billed monthly

\$29

Pricing per user per month







Billed annually

\$25

Pricing per user per month

✓ Starter includes all core CRM, email, phone, and support features.

Limitations

-  3 Users or less
-  Up to 2,500 Leads
-  1 Pipeline View
-  Up to 5 Email Templates
-  Up to 5 Custom Fields
-  No Custom Activities

Basic

Scale up your sales outreach efforts with a single tool.

Billed monthly

\$69

Pricing per user per month

Billed annually

\$59

Pricing per user per month

✓ Basic includes all core CRM, email, phone, and support features.

No Limitations on

- ✓ Leads
- ✓ Templates

Also includes

- ✓ Roles & permissions
- ✓ Call forwarding
- ✓ Custom Fields
- ✓ External phone numbers
- ✓ Sales leaderboard
- ✓ Sales comparison reporting

Limitations

- ! 30 User limit
- ! 1 Pipeline View
- ! 1 Custom Activity

Professional

Automate outreach with built-in Email Sequences and Power Dialer.

Billed monthly

\$99

Pricing per user per month

Billed annually

\$89

Pricing per user per month

✓ Professional includes all core CRM, email, phone, and support features.

Also includes

- ✓ Email and domain filtering
- ✓ Bulk email sending
- ✓ Call recording
- ✓ Email sequences
- ✓ Power Dialer

Limitations

- ! 100 User limit
- ! Up to 3 Pipeline Views
- ! Up to 5 Custom Activities
- ! Call recordings saved for 7 days

Business

The ultimate all-in-one CRM and sales performance solution

Billed monthly

\$149

Pricing per user per month

Billed annually

\$129

Pricing per user per month

✓ Business includes all core CRM, email, phone, and support features.

Also includes

- ✓ Unlimited Users
- ✓ Predictive Dialer
- ✓ Up to 10 Pipeline Views
- ✓ Up to 200 Custom Activities
- ✓ Custom roles & permissions
- ✓ Call coaching
- ✓ Voicemail drop
- ✓ Call transferring
- ✓ Group numbers
- ✓ Custom graphs (Explorer)
- ✓ Screen share support
- ✓ Dedicated account manager (accounts with 6+ users)



Still weighing your options?

Compare Close plans with a real human.

[Talk to our friendly sales team →](#)