

PROFILER

SAAS CUSTOMER

IDEAL CUSTOMER
PROFILE KIT

DOUBLE CLICK FIELDS
TO FILL OR PRINT

OFFERING

DEMOGRAPHICS

COMPANY

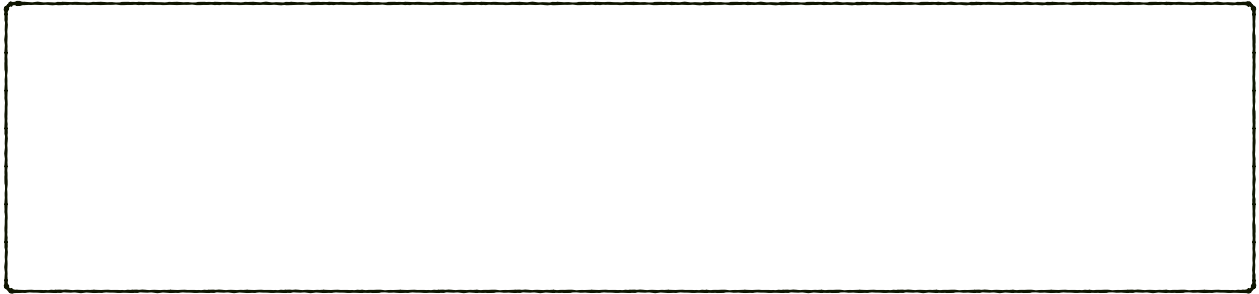
GOALS

PAIN POINTS

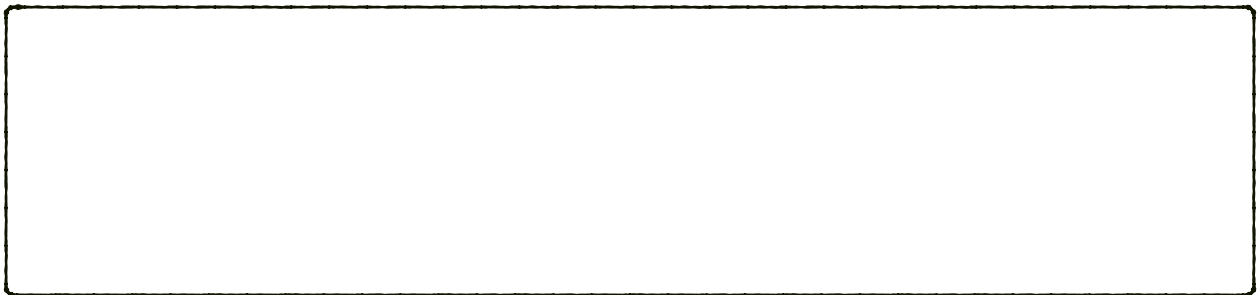
PRICE SENSITIVITY

COMMON OBJECTIONS

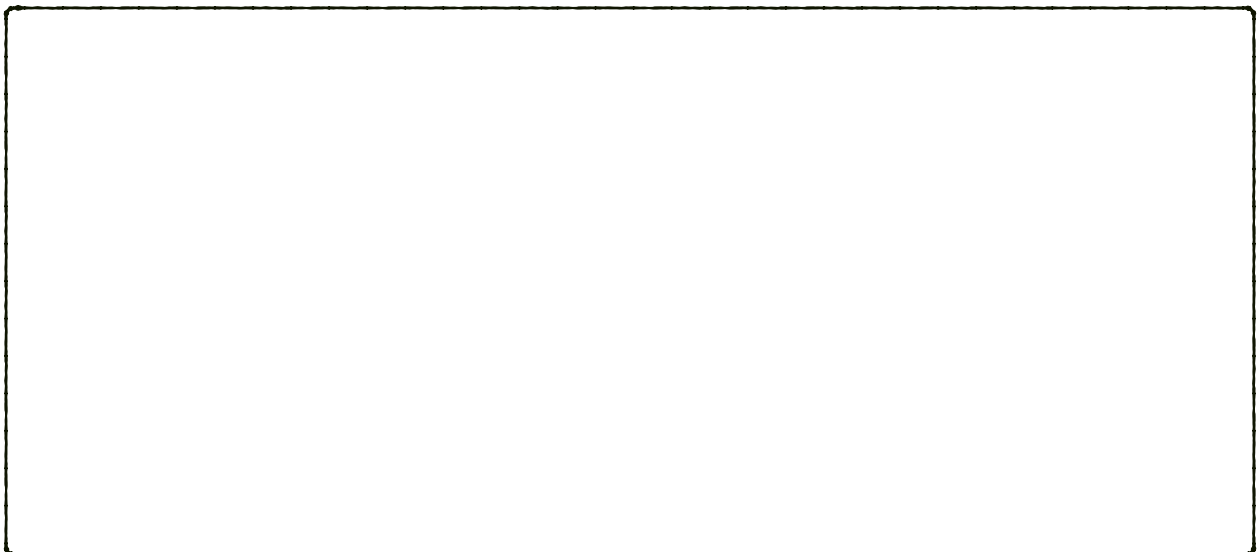
DECISION FACTORS AND PROCESS

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to decision factors and process.

PRODUCT USAGE

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to product usage.

ELEVATOR PITCH

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to an elevator pitch.