

# PROFILER

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# REAL ESTATE

IDEAL CUSTOMER  
PROFILE KIT

DOUBLE CLICK FIELDS  
TO FILL OR PRINT

## OFFERING

DEMOGRAPHICS

MAJOR INFLUENCERS

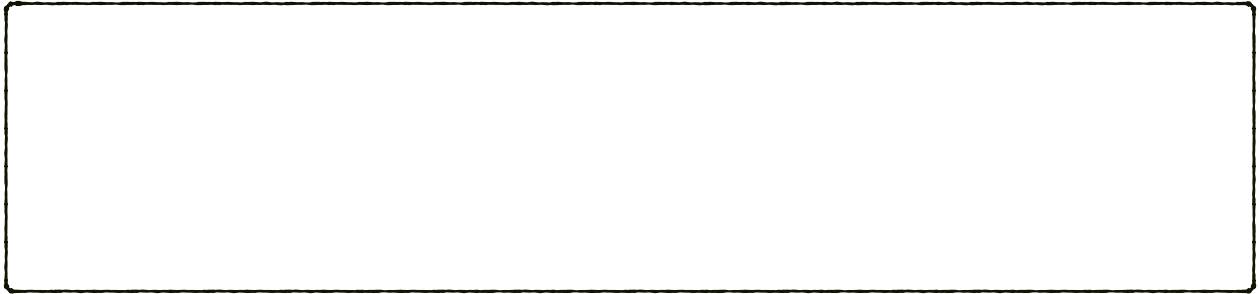
HOPES AND GOALS

PAIN POINTS

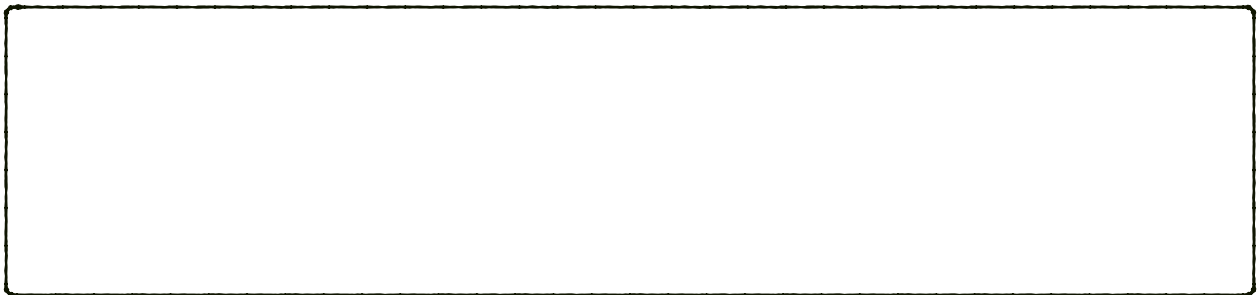
PRICE SENSITIVITY

COMMON OBJECTIONS

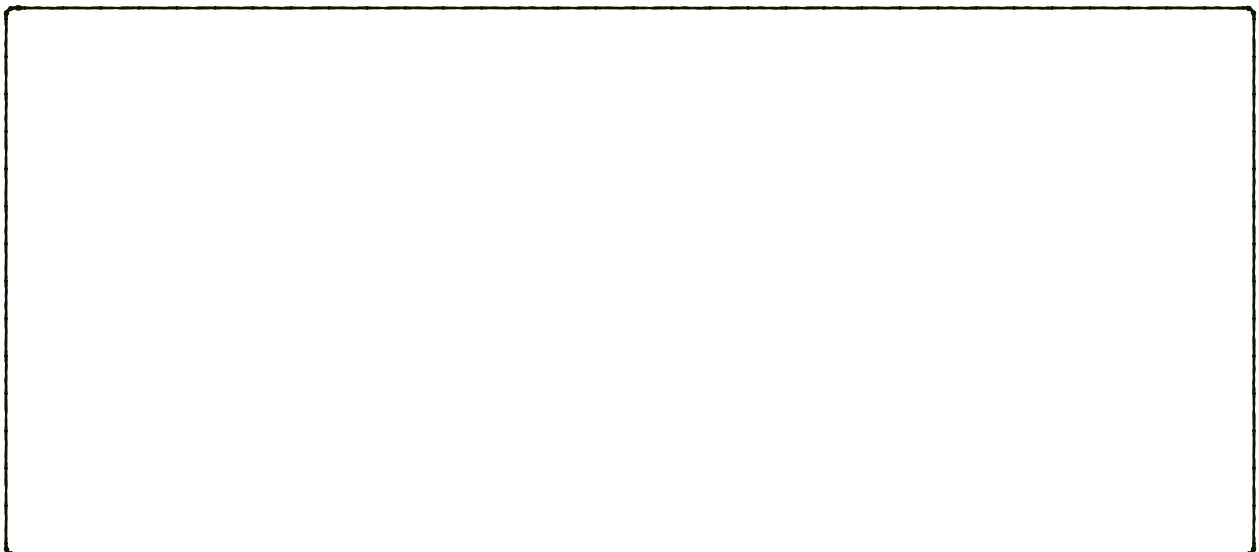
DECISION FACTORS AND PROCESS

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to decision factors and process.

SERVICE USAGE

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to service usage.

ELEVATOR PITCH

A large, empty rectangular box with a thin black border, intended for writing or drawing content related to an elevator pitch.