

PROFILER

FINANCIAL SERVICES

IDEAL CUSTOMER
PROFILE KIT

DOUBLE CLICK FIELDS
TO FILL OR PRINT

OFFERING

DEMOGRAPHICS

MAJOR INFLUENCERS

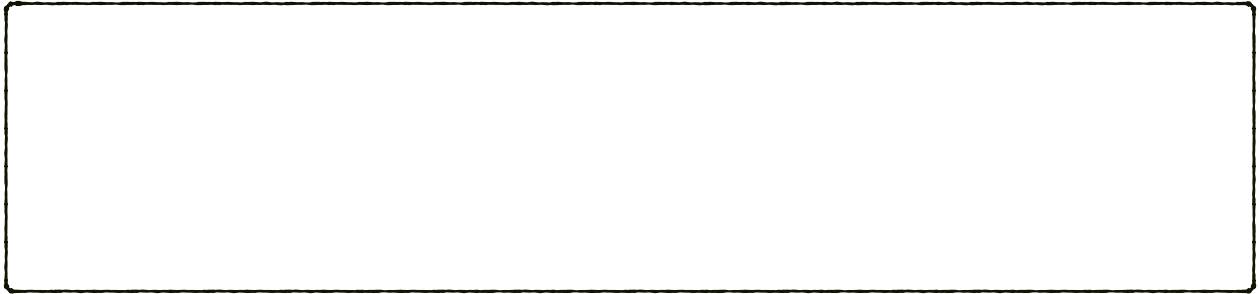
HOPES AND GOALS

PAIN POINTS

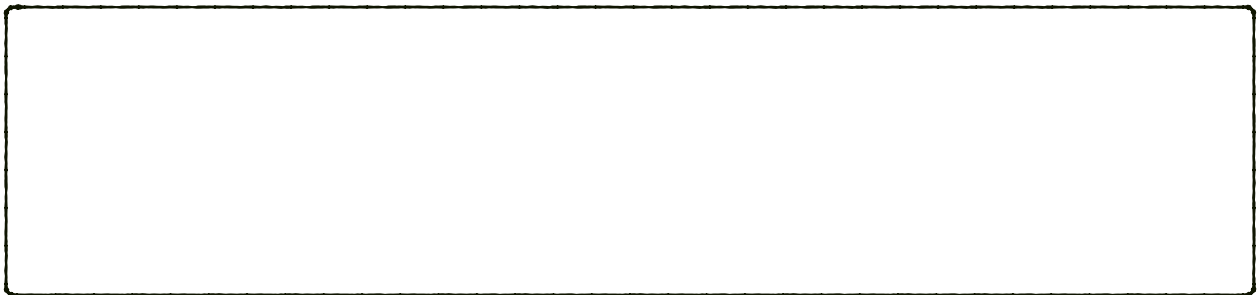
PRICE SENSITIVITY

COMMON OBJECTIONS

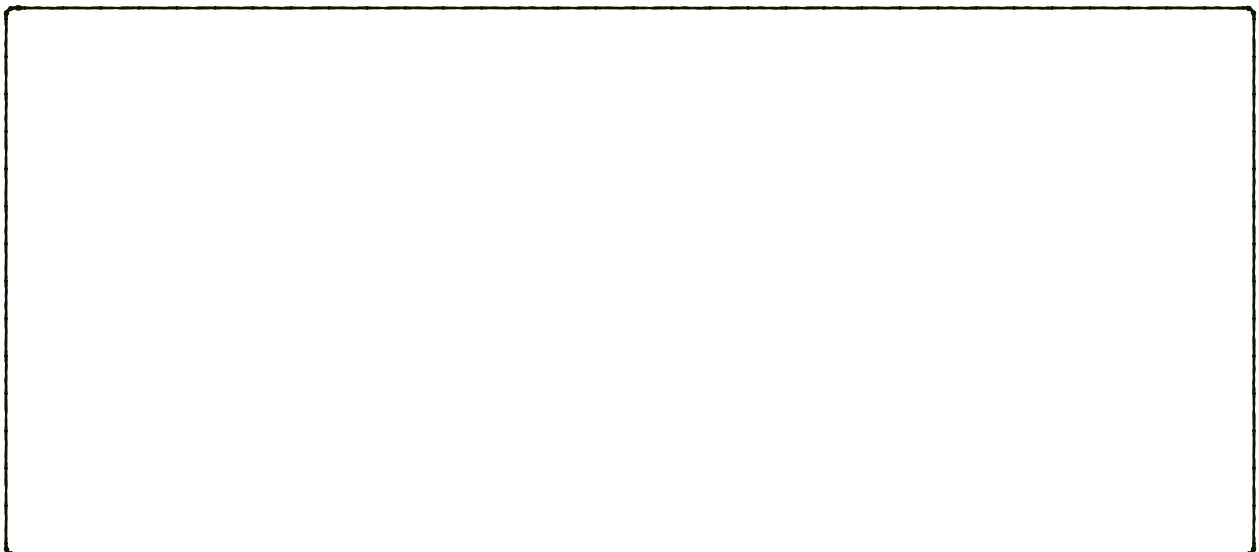
DECISION FACTORS AND PROCESS

A large, empty rectangular box with a thin black border, intended for writing or drawing related to decision factors and process.

SERVICE USAGE

A large, empty rectangular box with a thin black border, intended for writing or drawing related to service usage.

ELEVATOR PITCH

A large, empty rectangular box with a thin black border, intended for writing or drawing related to an elevator pitch.